

JOURNAL OF ADVERTISING

Call for Applications

***Journal of Advertising* Student & Junior Faculty Reviewer Training (SRT) Program**

Deadline: July 31, 2023

The *Journal of Advertising* (JA) invites applications to the Student & Junior Faculty Reviewer Training (SRT) program for the 2023-24 academic year. The SRT program gives doctoral students and early-career junior faculty members an insider's perspective of the peer review process at leading academic journals. During the two-semester program, trainees receive guidance and feedback from a faculty mentor of their choosing.

Application Guidelines

To participate, applicants must:

- be in the 2nd (or later) year of their doctoral program or within 3 years after receiving their Ph.D. degree,
- be a member of the American Academy of Advertising (AAA), and
- select a faculty advisor from their university to serve as a mentor during the training.

To apply, please email the following information to Editor-in-Chief, Dr. Jisu Huh at jaeditor@umn.edu:

- Applicant's first and last name, email address, name of the university, and a brief description of the applicant's research area(s).
- Faculty advisor's first and last name, email address, and email confirmation from the advisor that s/he agrees to serve as the applicant's mentor for the duration of the training.

Deadline

The deadline for applications is July 31, 2023. Please direct any questions to the Editor-in-Chief, Dr. Jisu Huh, at jaeditor@umn.edu.