

ICORIA 2015 Doctoral Colloquium

The aim of the **ICORIA Doctoral Colloquium** is to provide PhD students with professional skills required for their academic career. The colloquium gives PhD students the opportunity to learn from the insights and experiences of senior scholars in their field of study. Furthermore, PhD students will meet peers from different countries and start (or continue) building an international network that will be valuable throughout their academic career.

What?

In 2015 the colloquium will focus on contemporary perspectives in advertising research and include interactive lectures on meta-analysis, research networking, as well as an exclusive meet the editor session with representatives from leading academic advertising journals.

When?

The colloquium will take place on **July 2** on the campus of Birkbeck, University of London. The sessions will start around noon and conclude with the ICORIA welcome reception late afternoon.

Who?

The colloquium is open to PhD students participating in ICORIA 2015 on **July 3 and 4** (see separate call for papers).

How?

To participate in the ICORIA 2015 Doctoral Colloquium please send a one page description of your dissertation project including a brief motivation on why the doctoral colloquium would be important for you in developing your research.

Please send your application by e-mail to: sara.rosengren@hhs.se no later than **May 10, 2015**. Applicants will be notified about acceptance no later than **May 18, 2015**. The number of participants is limited and the selection will be based on the fit between research interests and ICORIA as well as motivations.

Questions regarding the doctoral colloquium may be directed to Sara Rosengren (EAA Board, Pre-conference/PhD program):
sara.rosengren@hhs.se

Questions regarding ICORIA 2015 may be directed to Professor George Christodoulides (Conference Chair):
g.christodoulides@bbk.ac.uk

