

Hotels and Accommodation in Berlin

The 10th International Conference on Research in Advertising will take place at the **Hilton Hotel in Berlin**. Accommodations can be booked directly at the Hilton Hotel or at an **alternative hotel in the centre of Berlin**. A special rate has been arranged by the organizing committee with the Hilton Hotel and four alternative hotels. All hotels are in walking distance to the Conference venue at the Hilton Hotel.

We ask you to make your reservation **directly with the hotel via telephone, fax or E-Mail**. Unfortunately, online bookings can not be considered. Please identify yourself as a participant of the ICORIA and make your reservation by using the **reservation code below** to benefit from the special rates for conference participants. The reservation and special rates are valid due to May, 13, 2011.



ICORIA 2011 Conference Hotel: Hilton Hotel Berlin

Mohrenstraße 30
10117 Berlin

Tel: + 49 30 / 20230

Fax: + 49 30 / 4269

E-Mail: info.berlin@hilton.com

Website:

www1.hilton.com/en_US/hi/hotel/BERHI-TW-Hilton-Berlin/index.do

Single room: 155 € (includes breakfast)

Double room: 175 € (includes breakfast)

Please use the reservation code "**ICORIA 2011**" for your reservation at the Hilton Hotel.



Park Plaza Wallstreet Berlin

Wallstraße 23-24
10179 Berlin

Tel: +49 30 / 8471170

Fax: +49 30 / 847117777

E-Mail: ppwbres@pphe.com

Website:

www.parkplaza.com/berlin-hotel-de-10179/gerberwa

Single room: 129 € (includes breakfast)

Double room: 142 € (includes breakfast)

Walking distance to the Hilton Hotel: 1,2 km

Please use the reservation code "**ICORIA**" for your reservation at the Park Plaza.



Ramada Hotel Berlin-Mitte

Chausseestraße 118-120
10115 Berlin

Tel: +49 30 / 2787550

Fax: +49 30 / 278755550

E-Mail: berlin.mitte@ramada.de

Website:

www.ramada.de/hotels/hotels_index_eng.php?hotel_code=15313&plang=Englisch

Single room: 119 €

Double room: 129 €

Breakfast: 18 €

Walking distance to the Hilton Hotel: 2,3 km

Please use the reservation code "ICORIA" for your reservation at the Ramada Hotel.



ibis Hotel Berlin-Mitte

Prenzlauer Allee 4
10405 Berlin

Tel: +49 30 / 443330

Fax: +49 30 / 44333111

E-Mail: H3752@accor.com

Website:

www.ibishotel.com/gb/hotel-0357-ibis-berlin-mitte/index.shtml

Single room: 89 € (includes breakfast)

Double room: 119 € (includes breakfast)

Walking distance to the Hilton Hotel: 2,8 km

Please use the reservation code "ICORIA" for your reservation at the ibis Hotel.



Etap Hotel Berlin

Potsdamer Platz
Anhalter Straße 6
10963 Berlin

Tel: +49 30 / 2576770

Fax: +49 30 / 257677125

E-Mail: H5058@accor.com

Website:

www.accorhotels.com/gb/hotel-5058-etap-hotel-berlin-potsdamer-platz/index.shtml

Single room: 65 € (includes breakfast)

Double room: 81 € (includes breakfast)

Walking distance to the Hilton Hotel: 1,4 km Please use the reservation code "177906" for your reservation at the Etap Hotel.